

THE GRIFFIN REPORT *of the* NORTHEAST

covering

Connecticut, Delaware, Maine, Maryland, Massachusetts, New Jersey,
New Hampshire, New York, Pennsylvania, Rhode Island & Vermont

12,051 Retailers/Wholesalers 2,347 Suppliers 1,251 Brokers & Other

15,649 Total Audience

1st quarter

JANUARY

profile: **Maine**

FEATURE

**Organics, Health, Wellness & Natural
plus 8th Annual ROFDA Report**

CONVENTIONS:

NRF—Retail’s Big Show 12-14
FMI Midwinter Executive Conference..... 24-27

**RESERVATION DEADLINE: DEC. 20
MATERIALS DEADLINE: DEC. 27**

FEBRUARY

profile: **Delaware**

**FEATURE Independent Grocers,
Wholesalers & Distributors**

CONVENTIONS:

KeHE Summer Selling Show 4-5
The NGA Show..... 23-26
Refrigerated Foods Association Annual Conference..... 23-26

**RESERVATION DEADLINE: JAN. 20
MATERIALS DEADLINE: JAN. 27**

MARCH

profile: **New Hampshire/Vermont**

**FEATURE
Frozen Food**

CONVENTIONS:

Annual Meat Conference 2-4
IGA Global Rally..... 9-11
The Inspired Home Show (formerly Home + Housewares)..... 14-17
Seafood Expo North America..... 15-17
New England Food Show..... 22-24

**RESERVATION DEADLINE: FEB. 18
MATERIALS DEADLINE: FEB. 25**

2nd quarter

APRIL

profile: **Connecticut**

FEATURE

Meat, Seafood & Poultry

CONVENTIONS:

NACDS Annual Meeting..... 25-28
VIVA Fresh Expo..... April 30-May 2

**RESERVATION DEADLINE: MARCH 18
MATERIALS DEADLINE: MARCH 25**

MAY

**FEATURE
Dairy/Deli/Bakery**

CONVENTIONS:

Sweets & Snacks Expo..... 19-21
IDDBA Show..... May 31-June 2

**RESERVATION DEADLINE: APRIL 16
MATERIALS DEADLINE: APRIL 23**

JUNE

profile: **Massachusetts**

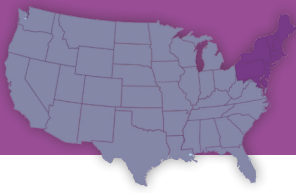
**FEATURE E-Commerce:
Online Shopping, Pickup & Delivery**

CONVENTIONS:

GMDC GM Conference..... 4-8
Plant-Based World Conference 5-6
United Fresh Market Expo/SmartFood Expo 16-18
NRF Protect 22-24

**RESERVATION DEADLINE: MAY 15
MATERIALS DEADLINE: MAY 22**

WE ROUND OUT OUR COVERAGE WITH EXECUTIVE MOVES (SUPPLIERS) AND NEWS FROM SALES & MARKETING AGENCIES, PLUS OUR CALENDAR OF INDUSTRY EVENTS AND MONTHLY FEATURES (ABOVE).



3rd quarter

JULY

profile: **New York**

FEATURE

The Multicultural Marketplace

CONVENTIONS:

PMA Foodservice Conference.....24-25

RESERVATION DEADLINE: JUNE 16

MATERIALS DEADLINE: JUNE 23

AUGUST

profile: **Rhode Island**

FEATURE

Plant-Based Products

CONVENTIONS:

NACDS Total Store Expo8-11

RESERVATION DEADLINE: JULY 16

MATERIALS DEADLINE: JULY 23

SEPTEMBER

profile: **Pennsylvania**

FEATURE

Snacks & Candy

CONVENTIONS:

GMA Leadership Forum.....10-11

Groceryshop.....13-16

Natural Products Expo East.....23-26

RESERVATION DEADLINE: AUG. 14

MATERIALS DEADLINE: AUG. 21

FEATURED IN EVERY ISSUE:

FOOD RETAIL & WHOLESALE NEWS: Our signature Market Shares and Market Profiles as well as the latest from regional and national grocers, wholesalers, state and national grocery trade associations and our regular columnists.

FOODSERVICE@RETAIL: We track what's happening in in-store bakeries and delis as grocers seek to meet the needs of consumers looking for meals to take home or eat in the store's café as well as those looking for meal kits to create meals at home.

PERISHABLES: "Fresh" is the word in grocery today. We look at trends, products and merchandising practices in the dairy, produce and meat/seafood departments.

OPERATIONS: This inclusive news collection includes in-store merchandising, equipment, transportation/logistics, sustainability and all things technology, like online shopping and delivery.

CENTER STORE: We're tracking sales trends, new products and company news from categories like GM, HBC, housewares, pet care and snacks as well as the traditional center store categories like cookies, crackers and other canned & boxed foods.

BEVERAGES: This dynamic category runs the gamut from water to soft drinks to juices, coffee, beer and wine, and we cover them all.

NATION AT A GLANCE: Thought-provoking stories from around the country.

4th quarter

OCTOBER

profile: **New Jersey**

FEATURE

Produce

CONVENTIONS:

GMDC Selfcare Summit1-5

The NACS Show11-14

PMA Fresh Summit Convention & Expo15-17

RESERVATION DEADLINE: SEPT. 15

MATERIALS DEADLINE: SEPT. 22

NOVEMBER

profile: **Maryland**

FEATURE

Private Brands

CONVENTIONS:

PLMA Private Label Trade Show16-17

RESERVATION DEADLINE: OCT. 14

MATERIALS DEADLINE: OCT. 21

DECEMBER

FEATURE

The Year in Review

RESERVATION DEADLINE: NOV. 16

MATERIALS DEADLINE: NOV. 23