

AD SPECS

In order for your ad to meet minimum quality requirements, please follow these four steps:

IMPORTANT POINTS

- + Use high-res images
- + Keep type and logos at least .25" away from the edges
- + Include magazine title (FNFC) and company name in filename

A PUBLICATION OF



ae-engine.com

1 Designing

- Download the appropriate design template at ae-engine.com/ad. There are seven types of ads for FNF Coaches magazine.

ADVERTISING OPTIONS (DETAILS ON PAGE 2)

- Two-page spread ad: FNFC Ad 2PG.idml
- One-page ad: FNFC Ad 1PG.idml
- Half-page ad (horizontal): FNFC Ad HALF.idml
- Column ad (vertical): FNFC Ad COL.idml
- Half-column ad (vertical): FNFC Ad HCV.idml
- 1/4-page ad (vertical): FNFC Ad QTR.idml
- 1/8-page ad (horizontal): FNFC Ad 8TH.idml

2 Proofing

- Is the ad internally approved by all necessary parties?
- Run a preflight check on the completed design using the profile (AE Engine) embedded in the template file.
- Are all of the images high-resolution (at least 300 dpi)?
- Does the design include the required bleed (extend beyond the edges of the page)?
- Are all of the important elements (type, logos and borders) at least .25" away from the edge of the page?

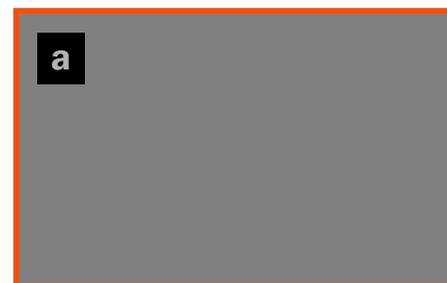
3 Exporting

Export the original design file as a press-ready PDF. To ensure this is done correctly, install the "AEngine.joboptions" file and use it to create the PDF. (This file comes packaged with the template file downloaded from our website.)

- Confirm the title of the PDF you send includes:
 - 1) The magazine title abbreviation (FNFC)
 - 2) Your company (or client's) name
 - 3) The ad size (2PG, 1PG, HALF, COL, HCV, QTR, 8TH)

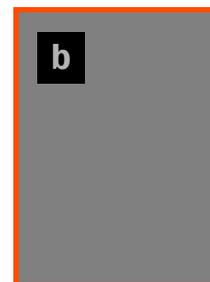
4 Submitting

- Go to ae-engine.com/advertising/adupload.html
- If you have any questions, please contact us at ads@ae-engine.com.



+ TWO-PAGE AD

- Bleed: .125"
- Document Size:
W: 16.75"
H: 10.875"



+ ONE-PAGE AD

- Bleed: .125"
- Document Size:
W: 8.375"
H: 10.875"



+ HALF PAGE AD

- Bleed: .125"
- Document Size:
W: 8.375"
H: 5.4375"



+ COLUMN AD

- Bleed: .125"
- Document Size:
W: 2.765"
H: 10.875"



+ QUARTER-PAGE AD

- Document Size:
W: 4.3"
H: 3.9"



+ EIGHTH-PAGE AD

- Document Size:
W: 3.518"
H: 2.345"



+ HALF-COLUMN AD

- Bleed: .125"
- Document Size:
W: 2.765"
H: 5.36"