

About Our Driver



Spencer Boyd has racing in his blood. Starting out riding dirt bikes at 5 years old, he and his family found racing to be their calling. As a boy, Spencer raced competitive go-karts up until his teenage years where he amassed an amazing 12 World Karting Association (WKA) Championships.

At 14 years of age, the Boyd family moved to Charlotte, NC to be near the heartbeat of stock car racing. A fast learner of the larger and faster Legends Cars, he was able to collect victories and championships, including the Rockingham Speedway (NC) titles in 2011 and 2012. Along with his 23 wins in 43 starts (average finish 1.7), he also won the NC state championship, Touring Series championship and finished second in the INEX National Points standings.

In 2014, Spencer Boyd accepted a much taller challenge. Boyd graduated to competition at Hickory Motor Speedway, one of the most noted and challenging short track venues in the United States. Boyd was not intimidated by the step up, winning 8 of his first 10 starts on the way to winning the 2014 Hickory Motor Speedway Super Truck Championship.

Spencer ran select races in 2016 and 2017 in the NASCAR Camping World Truck Series and NASCAR Xfinity Series on a mission to be approved to race at all tracks. In his NASCAR debut at Martinsville Speedway, he drove all the way up to 5th place at one point in the race. In all, Boyd competed in fourteen NASCAR races in 2016/17 with a best finish of 13th at Talladega.

Spencer Boyd competed full time in 2018 driving the No. 76 Grunt Style Chevrolet Camaro in the NASCAR Xfinity Series and finished fourth for 2018 most popular driver in his rookie season. In 2019 Boyd piloted the No. 20 Chevrolet Silverado for Young's Motorsports in the NASCAR Gander Outdoors Series with select starts in the Monster Energy NASCAR Cup Series. He earned his first win in 2019 at Talladega.

Spencer is an avid outdoorsman finding time to hunt and target shoot in between racing duties. He continues to raise awareness for military Veterans, Police Officers, Firefighters, EMT's and all service men and women.

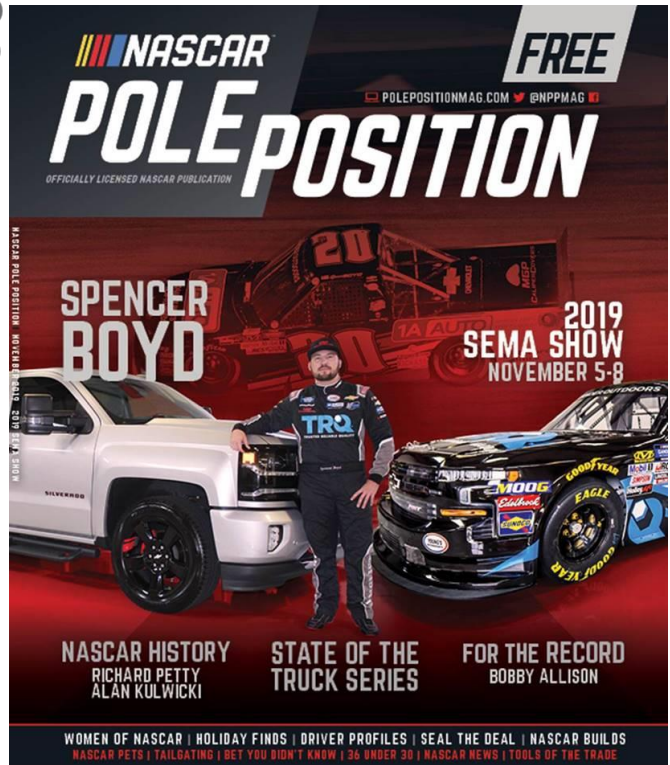
Media

Media will be throughout the year and focused around your races with efforts from team media relations as well as Spencer's personal public relations manager via TNB Sports. Spencer is likely to land interviews with the outlets with the largest reach.

Typical television, digital, and radio outlets reporting on Spencer's career include:

- NASCAR.com
- Fox & Fox Sports
- NBC & NBC Sports
- ESPN
- Sirius XM Radio
- Associated Press

5 Million Average Media Reach Per Event



Driver Social Media

SPENCER BOYD



19,500+ Followers



27,700+ Followers



13,300+ followers

www.spencerboyd.net



Monthly Social Media Reach: Approximately 2.5 Million



Spencer Boyd Racing

Friday at 9:37 PM · 🌐

Spencer survives a wild Daytona International Speedway & brings home the 1A Auto Parts P4!!!

#BOYD20 🇺🇸



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198 Comments 73 Shares

Facebook

Here's an update on Spencer Boyd Racing for the week of June 15 - June 21.

Insights For Your Page

See All Insights

METRIC	LAST WEEK	PREVIOUS WEEK
Page Visits	206	288
Weekly Total Reach	115K	157K
People Engaged	3.45K	4.28K
Message Response Rate	100.0%	0.0%
Total Page Likes	6.40K	6.35K

