COVER PHOTO REQUIREMENTS
PLEASE READ THOROUGHLY. QUESTIONS? CONTACT JASON: JT@AE-ENGINE.COM

THE MAGAZINE FOR HIGH SCHOOL FOOTBALL COACHES

FNF
COACHES

WIN SHOULDER PADS
FOR YOUR PROGRAM
ENTER THE CARBONTEK
SHOULDER PADS
SWEEPSTAKES
LEARN MORE ON PAGE 2

CHAMPIONSHIP TALES
+ GEAR + EDUCATION
PREVENTION + TRAINING
+ TECHNOLOGY

PERSEVERANCE AT ITS BEST
HOW FOUR COACHES FACED ADVERSITY HEAD-ON

GO ROUT
THE COACH'S
NEW CONNECTION
TO THE PLAYER PAGE 20

CENTENNIAL (CA) FOOTBALL COACH MARK LOGAN; 2015 *USA TODAY*
HIGH SCHOOL SPORTS ALL-USA COACH OF THE YEAR

HOW2 KEEP YOUR LOCKERROOM SANITIZED + KEEP HELMETS SAFE
+ USE TECHNOLOGY TO ADJUST IN-GAME + GET PLAYERS RECRUITED

X'S AND O'S WIDE RECEIVER DRILLS
+ OFFENSIVE LINE PLAY: THE CONE DRILL

COLLEGE COACH Q&A WITH
NORTHWESTERN COACH PAT FITZGERALD

10 FUNDRAISING IDEAS
CREATIVE WAYS TO SECURE SPONSORSHIPS

IMAGE SIZE
Please shoot photos at maximum resolution. (The height of the image should be at least **3,300 pixels**.)

FRAMING
Please frame the photo so the subjects appear in the middle 3/5 of the composition. The four photos to the right of the cover are examplary.

LIGHTING
Lighting on the subject should be consistent and well-lit (no dark shadows). Controlled studio lighting is preferred.

UNIFORM
Players should wear their entire home uniform (shirt *and* pants) to best display their school's colors. Helmets or a football can be used as props.

BACKGROUND
Please keep the background free of distracting elements (light poles, fences, trees, etc.). A solid background works best and gives us plenty of space to run headlines.

FILE SUBMISSION
Please supply a collection of the best photos as maximum-quality JPGs. Photos can be uploaded at: **customcoverproject.com/ photoshoot**