

# PHOTOGRAPHY SPECS

In order to ensure your images go to press with the correct requirements, please help us by following these tips:



## 1 Lighting

The best lighting for your photos will come from natural light outside. Try to shoot in mid-morning or mid-afternoon. Just be sure not to face players directly into the sun and always have a back-up plan for a cloudy or rainy day.

## 2 Image Size and File Type

Full page images should be 10" x 12" at high resolution (300dpi) and half page images should be 4" x 6" at high resolution. "The bigger, the better" definitely applies here.

Images should be high resolution (300dpi) and either .jpgs, .tiff, or .pdf

## 3 Background

It's preferable to keep the background free of distracting elements as much as possible. A grass field is a great background option for your photos. Players and coaches should wear uniforms (shirt and pants) whenever possible to help identify them and to minimize distractions. When framing the shot, please keep players centered, leaving border space around the edges.

## 4 Image Submission

- Go to [ae-engine.com/photo-upload/](http://ae-engine.com/photo-upload/)
- If you have any questions, please contact Dan Guttenplan at [dguttenplan@ae-engine.com](mailto:dguttenplan@ae-engine.com) or **727.209.0816**.